

Disability Inclusion LaunchPad Series

Empowering inclusive workplaces for
stronger futures



THE LANDSCAPE
FOR DISABLED
EMPLOYEES

1 in 7 employees identify as
having a disability

THE PROBLEM FOR DISABLED EMPLOYEES

Only 10% report an easy
experience obtaining
workplace adjustments

THE PROBLEM FOR DISABLED EMPLOYEES

Many face **barriers**, including harassment and lack of promotion opportunities

The spending power of
disabled people is worth
£247 billion per annum

THE PROBLEM FOR DISABLED CUSTOMERS

Yet, many experience a sense
of **exclusion** when buying
products and services

THE REASON

A lack of free-flowing
resources available for staff to
tap into

THE REASON

A deficit of confidence to
engage and initiate
conversations about support

THE REASON

And misunderstanding about
legal obligations and duties
to disabled people

THE PROBLEM FOR DISABLED CUSTOMERS

This feeling causes 72% of shoppers to **abandon their purchases** due to a lack of accessibility

SOLUTION

13 pre-made
masterclasses that will
embed confidence,
knowledge and enable
strategy



EXPERIENCE



End to end journey

Encompassing the complete employee and customer lifecycle



Implementable solutions

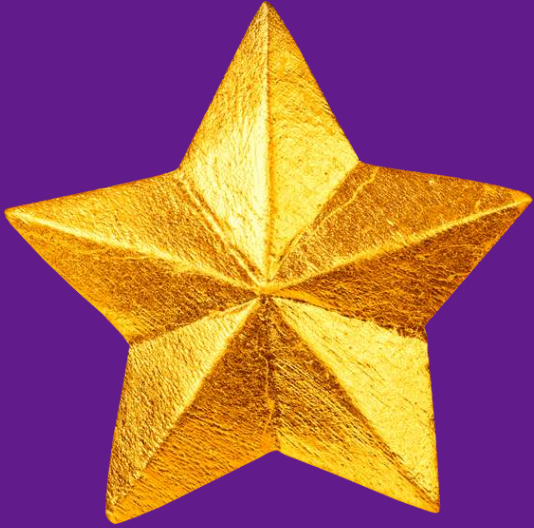
Outcome focused content targeted towards diverse roles and responsibilities



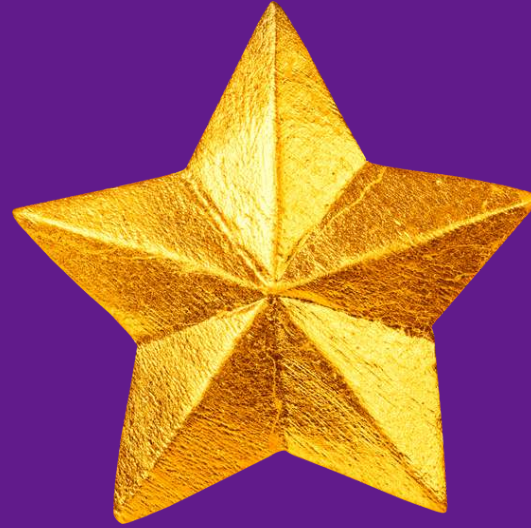
Immersive and interactive

Providing opportunities to consider solutions and share experiences

FEATURES



13 live modules offered
over a **period of 14
months**



Modules open to **all
employees**



Access to **on-demand
resource packs** to
complement learning

MODULES



Social Model of Disability



Inclusive Language



Reasonable Adjustments



Disability Disclosure



Business As Usual Inclusion



Inclusive Recruitment



Unravelling Discrimination



Neurodiversity at Work

MODULES



Mental Health & Well-being



Business & Legal Case



Inclusive Events



Great Customer Experience



Disability History

WE AIM TO PLEASE...

Pia Daniel & Lea Golding - tonies

“ Esi’s talk inspired us to take concrete steps forward in our disability inclusion journey. We are planning more in-depth training programs for our teams on disability awareness and inclusion. We are also looking at ways to enhance our recruitment and workplace policies.”

Nicholas Sheppard - LoopMe

“ Celebrating Disability are leaders within their field, delivering engaging content built from their lived experience. The session has helped educate managers to lead their teams truly inclusively.”

For a full list of testimonials, [click here](#) to go to the Celebrating Disability testimonials webpage.

LET'S TALK

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Book time to talk

